



WIDEX ALLURE™ FEATURE GUIDE

TECHNOLOGY COMPARISON

PRECISION HEARING TECHNOLOGY		440	330	220
Speech Enhancer Pro	Reduces noise and enhances speech in real time in response to individual sound situations and hearing loss	Prem	Adv	Std
Sound Classifier Categories	Hearing aids will adapt automatically to different listening situations to support clarity, comfort, and audibility	11	8	6
Dynamic Feedback Controller	Fast and efficient detection and cancellation of feedback, engineered to adapt and preserve sound quality without artifacts	●	●	●
Allure PureSound™	Ultrafast sound processing that removes delay-based distortion for the most pure and personal sound for open fittings	●	●	●
Dedicated Streaming Compressor	Improved sound quality of streamed sound, made possible by a separate streaming compressor	●	●	●
FEATURES		440	330	220
Processing Channels / Fine Tuning Handles	Number of channels/handles for a more precise sound experience and speech intelligibility	15	12	10
HD Locator	For better speech intelligibility in noise with channel-specific directionality for speech emphasis	Prem	Adv	Std
Digital Pinna	Helps locate and focus naturally on the voice in front or behind by mimicking the normal pinna effect	●	●	–
SmartWind Manager	Improves comfort and preserves speech understanding in windy situations, while preserving binaural hearing	Prem	Adv	Basic
Soft-Level Noise Reduction	Unwanted background noise is reduced for greater listening comfort	Prem	Adv	Std
TruSound Softener	Preserves comfort for sudden sounds at any input level by taking the edge off impact/impulse sounds	Prem	Adv	Basic
Listening Program Options	Ensures optimum audibility, speech intelligibility, and comfort in more listening situations. Maximum allowed programs	5	4	3
TruAcoustics™	Customization for the wearer's ear canal for a more accurate and improved sound quality for all ear-tips	●	●	●
True Input Technology	Impressive speech intelligibility and sound quality in every situation due to an expanded input range of 113 dB SPL	●	●	●
Enhanced Connectivity Options	Direct streaming of high quality audio from iPhone and compatible ASHA and LE Audio Android phones	●	●	●
MFi Headset Mode	The microphone of the hearing aid is used to pick up the wearer's voice allowing for hands-free calling on compatible iPhone	●	●	●
Tap Control	Answer and end phone calls from a compatible iPhone with a double tap to the back of the ear or hearing aid.	●	●	●
Allure App	Instant access to AI-driven customization tools such as AI Quick Assistant and AI Sound Assistant, Find My Hearing Aids feature, and more	●	●	●
Directional Focus	Override the automatic program to focus on the desired signal. Available via the Allure app	Adv	Adv	Basic














SOUND LIKE NO OTHER



WIDEX ALLURE ENHANCED SOUND CLASSIFIER CATEGORIES

BY TECHNOLOGY LEVEL

SOUND CLASSES		DESCRIPTION	440	330	220
	QUIET	Optimized for quieter situations such as home	■	■	■
	URBAN	Optimized for comfort in situations with various noise levels such as grocery stores, shopping malls, and city streets	■	■	■
	TRANSPORT	Optimized for comfort while on the move in cars, buses, and trains	■	■	■
	MUSIC – STANDARD	Optimized for music characterized as high intensity and small variations in sound level/frequency, such as contemporary	■	■	■
	URBAN WITH SPEECH	Optimized for hearing speech in situations with variable sound levels such as grocery stores, shopping malls, and city streets	■	■	■
	TRANSPORT WITH SPEECH	Optimized for hearing speech while on the move in cars, buses, and trains	■	■	■
	QUIET WITH SPEECH	Optimized for hearing speech in quieter situations such as doctor visits and one-to-one conversations	■	■	
	SOCIAL	Optimized for hearing in small groups with multiple talkers such as family dinners, meetings, and classes	■	■	
	MUSIC – ADVANCED	Optimized for music characterized by medium to high intensity and large variations in sound level and frequency, such as classical	■		
	PARTY	Optimized for comfort in noisy situations such as restaurants, parties, and larger groups	■		
	PARTY WITH SPEECH	Optimized for hearing speech in noisy situations such as restaurants, parties, and larger groups	■		



SOUND LIKE NO OTHER

Widex is a registered trademark of WSAUD A/S. WX-22143/0425